

What is the Homebuying Mentors?

The Homebuying Mentors Allston Brighton CDC's first-time homebuyer education and coaching program. We work in partnership with real estate professionals and organizations to serve Massachusetts residents. We are a HUD housing counseling agency and hold the Massachusetts Homeownership Collaborative Seal of Approval.

- ◆ We are an independent, not-for-profit resource for prospective buyers to plan responsibly for their future through homeownership education and coaching.
- ◆ We build a trusted environment where residents across Massachusetts can engage with mentors and trusted real estate professionals to create personalized solutions for their homeownership experience.

Our results

- ◆ Each year we coach over 400 first-time homebuyers, and at least 40% purchase their first home.
- ◆ We've supported 1,950 homebuyers who have accessed \$350 million in mortgage financing with safe stable mortgage products
- ◆ Year after year more than half of our class graduates who purchase homes are low- to moderate-income.
- ◆ Our data shows foreclosure rates of our graduates is significantly below the state average.

What people are saying about The Homebuying Mentors

"With Allston Brighton CDC's help I was able to build an excellent real estate team. I appreciate all your help during the process. One day I went to the CDC to catch a dream, now I am living in the house of my dreams."
-Ana

"I came to the class to connect with trusted experts, real estate professionals and because of the CDC staff. I came here because I felt I could trust the people I was working with." -Amy

"It gives you a "bird's eye view" of the process. We felt like we were always one step ahead in the process. It also helped find trusted local resources, which made the process feel safer. We felt empowered. Having the ABCDC coaches to go back to and answer questions was reassuring." -Kate

How Sponsoring a class will help you grow your business

- ◆ Exclusive access to a group of 20—30 active, committed first-time homebuyers.
- ◆ Two in-depth opportunities to present at the class and build relationships with first-time homebuyers.
- ◆ Integrate information about your special mortgage products and initiatives into the class.
- ◆ Become a trusted resource when working with The Homebuying Mentors.
- ◆ Integrate your name and brand into all of our marketing efforts for the class and graduate follow up.

Homebuying 101 Sponsorship Cost

- ◆ **\$4,000** full class sponsorship—exclusive package
- ◆ **\$2,000** half class sponsorship—shared with one other sponsor

Get involved, contact The Homebuying Mentors today!

Jorge Colón, THM Program Manager
20 Linden Street, Suite 288
Allston, MA 02134
617-787-3874 x216
colon@allstonbrightoncdc.org